See What’s Happening at our Historic Sites this Year!

Enjoy unique experiences with the family at our historic sites! Admission to our sites is free for all Preservation Virginia members.

John Marshall House, New Exhibit Arrives in the Justice Gallery
March 2

Women’s History Month
Special Themed Tours
John Marshall House, Smith’s Fort, Bacon’s Castle, Patrick Henry’s Scotchtown, Cape Henry Lighthouse
March 2 – April 1

Patrick Henry’s Scotchtown, Spring Break/Scotchtown Community StoryCorps — tell us your story
Scotchtown will be open during the weekdays
April 3 – April 6

Patrick Henry’s Scotchtown, Stamp Act and Give Me Liberty Weekend
March 23 – 25

Cape Henry Lighthouse, Earth Day Celebration
April 22

Cape Henry Lighthouse, First Landing Day
April 26

Preservation Month Special Tours and Activities
John Marshall House, Smith’s Fort, Bacon’s Castle, Patrick Henry’s Scotchtown, Cape Henry Lighthouse
May 4 – May 27

Mother’s Day Activities
John Marshall House, Smith’s Fort, Bacon’s Castle, Patrick Henry’s Scotchtown, Cape Henry Lighthouse
May 13

Bacon’s Castle, Descendant’s Day
May TBD

Visit preservationvirginia.org/events for complete details on all of our upcoming events.
DEAR FRIENDS,

As you turn these pages, you will see how Preservation Virginia strives to ensure historic preservation is a fundamental element in community thinking. Our goal of making historic preservation an integral part of life for all Virginians may be ambitious, but it is achievable. Your support and participation are key components in our success. Advocacy efforts on behalf of the Historic Tax Credit program, the James River and other threats truly need a community of individuals and organizations. Educational programs at our historic sites and in communities large and small share how our rich and complex history is a part of our future and not relegated only to textbooks. Local communities are being revitalized and reinforced through appropriate use of their historic fabric and all of our work in Petersburg is a prime example of that progress. Furthermore, preservation maintenance projects, including the replacement of the roof at Bacon’s Castle, remind us that historic preservation work is never done — it is cyclical by nature.

Your commitment is recognized in this report and reflects the many ways that historic preservation plays such an essential role in all of Virginia’s communities. Thank you for keeping Virginia’s historic communities strong and vital.

Preserving and Protecting Virginia’s Historic Places

Keeping the Heart and Soul in Virginia’s Communities

Ensuring that historic sites are front and center when decisions are made requires persistence and a willing network of supporters who will offer their help on specific issues. Throughout this last year, Preservation Virginia has worked with individuals and groups to offer solutions that will ensure the vibrancy of our communities and retain their historic character. We were there when Richmonders organized behind the Westwood Tract to advocate for appropriate and sustainable development. Our team organized developers, local and professional organizations, the homebuilders and commercial real estate professionals and many others to speak to their representatives in Congress and at the General Assembly to maintain historic tax credit programs. Lastly, with nine other national, regional, state and local groups, we continued to promote alternatives to the planned transmission lines across the James River that will provide the Peninsula with the electric power it needs while preserving the historic, scenic and cultural integrity of America’s birthplace. These are marathon efforts that require organization, compelling tools and perseverance. Your support is unifying the voice for historic places.

Vision 2020 Comes into Focus

Preservation takes many forms — helping a local community save a building with deep meaning, educating lawmakers about the importance of history to Virginia’s economy and quality of life and interpreting historic sites that are open to the public. All of these initiatives contribute to our communities and have personal significance to many. But it takes a lot of work, and a lot of funding to make it possible.

With your help, the Vision 2020 comprehensive campaign is off to a flying start. To date, $3.1 million has been raised to help Preservation Virginia save and interpret history around the state. The campaign impacts every region in Virginia — from the dune restoration project at Cape Henry Lighthouse in Virginia Beach and survey work of Rosenwald schools on the Eastern Shore, to the restoration of Tobacco Barns in Southside and the protection of the Liberty Street houses in Manassas. In Virginia, history is alive all around us. It is one of our greatest legacies. Preservation Virginia’s comprehensive campaign, Vision 2020, helps position us to address $12 million in preservation needs in the Commonwealth to ensure that legacy continues.

Help us get there! Show your commitment to preservation and education by supporting the Vision 2020 campaign. To make your investment, contact Will Glasco, director of development, at 804.648.1889 ext. 311.

DECEASED

*Deceased
Richmond can lead the nation in creating a space that provides balance and perspective in promoting reconciliation and telling a more complete story of slavery and the Civil War in the city. The proposed Shockoe Bottom Memorial Park offers a place to explore the contradictions between the American ideal of personal freedom and the reality of American slavery. Shockoe Bottom was named to our Most Endangered Historic Places list in 2014 and we have worked with the National Trust for Historic Preservation, the Sacred Ground Historical Reclamation Project and the Center for Design Engagement, a non-profit organization affiliated with the University of Massachusetts Amherst, to promote a community-based approach to preserving this historic area. We’ve helped develop a conceptual plan that complements the ongoing work of the Slave Trail Commission and includes appropriate development in Shockoe Bottom to enhance the city’s economy.

In partnership with the Virginia Department of Historic Resources, Preservation Virginia held workshops in cities across the Commonwealth, including Danville, Fairfax and Lynchburg. Intended to satisfy education requirements for localities that belong to the Certified Local Government (CLG) program, the workshops are open to anyone serving in a volunteer capacity on an architectural review board or as part of city and county staff. The workshops emphasized the essential role of a community’s local guidelines in the process of making defensible decisions in the design review process. Other topics addressed the importance of architectural surveys and the degree to which archaeological resources are considered in areas of the state facing large-scale development. The workshops will continue into 2018 in a locality near you!

The Louisia County Historical Society, our 2016 Preservation Pitch winner, has been working hard to create new technologies to locate and record historic African American cemeteries. African American cemeteries are critically endangered resources, receiving multiple Most Endangered Historic Places listings. The pioneering work of Robin Patton, Elaine Taylor and Gloria Gilmore, among other dedicated volunteers, uses geo-location software and strict data standards to map the locations of un-surveyed burial sites and their connections to the documentary record. The mobile survey tool developed in Louisa County has been instrumental in guiding our own creation of a mobile survey tool for collecting information about historic African American schools, including those funded by the Rosenwald program, across the Commonwealth.

The threat of the proposed Mountain Valley Pipeline continues to loom over rural communities in Virginia, which is why we advocate for a transparent Section 106 review process that takes into account the impacts on historic resources in areas affected by new construction. We included the Section 106 review process on the 2017 Most Endangered Historic Places list and local preservation groups organized what was one of the best attended announcements we’ve had. Held in Giles County, the event gathered more than one hundred people concerned about protecting the Newport Rural Historic District from the threats of the Mountain Valley Pipeline. The pipeline and powerline issues have been the cause of major conflict for those working to ensure the protection of Virginia’s natural and historic resources. Other listings on the 2017 Most Endangered Historic Places list include African American cemeteries statewide, historic schools statewide, Lincoln Homestead Farm, Masons’ Hall and Newbern Jail.

The 2016 Virginia Preservation Conference, Heritage Economics: Community, (Re)Development & Tourism, was held in Charlottesville at the Jefferson School African American Heritage Center, October 16-17. Keynote speaker, Cheryl Hargrove, opened the conference with a presentation about the state of heritage tourism. She dove into the economic benefits of heritage tourism and ways that the historic resources of underrepresented communities contribute to a more diverse and holistic experience.

Several tours and workshops were offered on various subjects, including the new archaeological discoveries at James Monroe’s Highland and African American cemetery preservation. The conference opened to a packed house at the Paramount Theater, where we screened Aviva Kempner’s documentary Rosenwald: The Remarkable Story of a Jewish Partnership with African American Communities. Following the film, in partnership with the Virginia Foundation for the Humanities, we convened a panel discussion featuring scholars and Rosenwald school experts.

Developing Community-Based Solutions to Preserve History

Educating Localities Across the Commonwealth

A New Take on Preserving Virginia’s Historic Places

2016 Virginia Preservation Conference Explores Heritage Economics
Historic District Survey Shared with Petersburg Community  

In partnership with the Cameron Foundation, we completed a survey of four historic districts in Petersburg: Pocahontas Island, Battersea, Centre Hill and Poplar Lawn. A continuation of earlier survey work we undertook in response to the demolition of homes in the historic districts of Petersburg, these surveys will help the community and city in their planning. A better understanding of what resources are eligible for listing on the National Register of Historic Places and the Virginia Landmarks Register will help retain historic fabric, bolster the city’s heritage tourism assets and contribute to the community’s pride of place. In June, we held a community meeting at Union Train Station to discuss the findings of the survey, give an overview of the varied architectural styles found in Petersburg and answer questions.

John Marshall House Salon Series Returns for 3rd Year  

For the third year in a row, the John Marshall House hosted a series of evening salons. Each salon provides an opportunity for the community to gather and explore various historical themes that relate to present-day topics of conversation. In April, we partnered with the John Marshall Foundation to host Pulitzer-Prize winning author of A Magnificent Catastrophe, Ed Larson, for an in-depth conversation on the beginnings of American democracy. Our next salon, “Hamilton: Music and the Mind,” featured TEDx speaker and music therapist, Daniel Goldschmidt, MT-BC. During the salon, we analyzed the ways music influences how we learn and what we remember. The salon season closed with, “The Color of Justice: The Formation of National Racial Identity,” which included two incredible guest speakers, Lauranett Lee, Ph.D., adjunct lecturer and assistant professor at the University of Richmond, and Valarie Davis, a storyteller who portrays Nanny Prosser, wife of Gabriel Prosser. We explored four legal cases that were key to the establishment of the national racial identity of enslaved and freed blacks during the lifetime of Chief Justice John Marshall.

Tackling Social Justice at the John Marshall House  

In early 2017, we completed renovations of the 1815 one-room addition at the John Marshall House and reopened the space as the Justice Gallery. The gallery space will showcase a rotating series of contemporary justice exhibits that relate to the legacy of John Marshall’s influence on our nation. Our first exhibit, Richmond Justice, started in 2016 as a year-long project produced by Hannah Ayers and Lance Armstrong of Field Studio to share portraits and stories of Richmonders whose lives have been shaped in some way by the justice system.

A Beautiful New Roof for Bacon’s Castle  

Have you noticed Bacon’s Castle’s new roof? Installation was completed in May 2017 and we thank The Cabell Foundation, Camp Foundation, Camp-Younts Foundation, Ruth Camp Campbell Foundation, Titmus Foundation and historic building restoration and preservation specialist Peter Post for helping us complete this project. Post, who installed the last wood shingled roof in 1981 at the beginning of his career, returned with his talented team to install the new roof, which is made of old growth, Nootka cypress shingles. Our restoration team took this opportunity to use the scaffolding erected by Post and his crew to complete some much needed flashing, stucco repair and repointing to the out of the way areas of the iconic Flemish gables flanking the 1665 portion of the house. The new roof is expected to protect Bacon’s Castle for another 30 years.

Jamestown Rediscovery Archaeologists Make Progress in 1906 Memorial Church  

In May, the Jamestown Rediscovery archaeology team made great progress in their excavation of the interior of the 1906 Memorial Church. Since their work began in November 2016, the team’s goal has been to remove overburden left from the 1901–1902 Preservation Virginia (then known as the Association for the Preservation of Virginia’s Antiquities) excavations in order to learn more about the three 17th-century churches that once stood in Jamestown. After months of tests, archaeologists were able to acquire an in-depth understanding of the layers that seal the remains of all three colonial churches in order to confidently expand the excavation into the body of the Memorial Church. Among the archaeology team’s discoveries were copper straight pins, pencil lead and a silver Spanish coin. They also uncovered a portion of the middle aisle for the 1680s–1750s church.

Thanks for Visiting!  

Thank you for visiting! We welcomed over 290,000 visitors to our historic sites in the last year. You are integral to preserving our nation’s history. We hope that our historic interpreters’ enthusiasm and passion for public history is infectious and that you leave with not only a better understanding of our shared history, but also an understanding of how that historical legacy relates to your everyday life. From the great orator of the American Revolution and defender of the constitution to rebellion and the early origins of English settlement, Preservation Virginia’s historic sites invite you to explore what makes us who we are.
Statement of Financial Position — June 30, 2017

ASSETS
Current Assets $ 2,744,231
Investments $ 11,564,211
Long-term Assets $ 110,150
Property and Equipment $ 9,951,741
Total Assets $ 24,370,333

LIABILITIES AND NET ASSETS
Current Liabilities $ 1,263,778
Long-term Liabilities $ 420,560
Net Assets $ 22,685,995
Total Liabilities and Net Assets $ 24,370,333

Statement of Activities — June 30, 2017

REVENUES AND INVESTMENT INCOME
Contributions $ 2,496,649
Admissions $ 1,227,031
Museum Sales $ 506,837
Other Revenues $ 279,757
Investment Income $ 1,101,814
Total Revenue and Investment Income $ 5,612,088

Expenses $ 4,698,517
Change in Net Assets $ 913,571
Net Assets Beginning $ 21,772,424
Net Assets Ending $ 22,685,995

Preservation Virginia’s Audited Financial Statements and IRS Form 990 are available upon request.

2017 Financial Summary

STATEWIDE PROGRAMS
USE OF FUNDS
June 30, 2017

Fundraising — 13%
General & Administrative — 15%
Preservation Initiatives & Engagement — 18%
Museum Operations — 20%
Bacon’s Castle — 9%
Cape Henry Lighthouse — 8%
John Marshall House — 5%
Patrick Henry’s Scotchtown — 4%
Smith’s Fort Plantation — 2%
Other Properties — 6%

HISTORIC JAMESTOWNE
USE OF FUNDS
June 30, 2017

Fundraising — 8%
Museum Operations — 14%
General & Administrative — 11%
Programs & Exhibitions — 19%
Archaeology Program — 38%
Retail & Food Service — 10%